



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

- Perfect Binding
- Mechanical Binding
- Saddle Stitching
- Die Cutting
- Folding
- Film Laminating
- Index Tabbing
- Design & Planning
- And More!

Die Cutting's 3 G's ... And More

Like so many other processes within the graphic arts industry, successful die cutting is dependent on good planning and communication. Reduce your costs, turnaround times and headaches by involving your die cutting partner early in the planning process.

The Three G's

Die cutting's three “G”s – gripper, guide and grain – are important for the success of any die cut job. Clearly mark your GRIPPER and SIDE GUIDES on an uncut press sheet. Since most die cutting machines need a 3/8” gripper margin (and about the same for the side guide), plan your layout accordingly. If you need to squeak by with less, ask your die cutter first. Do your die cutter and yourself a favor by indicating GRAIN DIRECTION. Ninety percent of the time, it's obvious, but when cross grain scores are improperly made on difficult stock (recycled for instance), cracking may result during downstream operations. Save yourself a lot of unnecessary phone calls and reduce your risk of production problems by clearly marking the three “G”s.

Don't Cut Sheets

Cutting sheets down before outsourcing die cutting services is a common mistake. Many printers cut as an automatic reflex, but this can cause a lot of problems. Working on uncut press sheets makes it much easier for your die cutter to match registration because printer grippers and side guides are more consistent than trimmed paper edges.

Supply A Rule-Up Or Film Positive

Please send these with your job.

Use Registration Marks

As in printing, hairline register marks improve die cut registration. If your image uses up all the paper (excluding gripper and guide margins), sometimes it's possible to place register marks in waste areas located in the body of the sheet. Using these marks and letting your die cutter know about them in advance makes it easier for operators to maintain die registration. Also, provide your die cutter with blue lines, mock-ups and whatever else you used during the printing of your job.

In-House Die Making

Accurate dies are crucial. Die cutting companies with in-house die making capabilities have an advantage over their competition. When adjustments to jobs are required, it's easy for one stop finishing companies to pull a die off the press, go to the die making department, adjust it, and put it back on the press – all within minutes. Transportation and waiting times are drastically reduced when third-party die-making is avoided.