



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

- Perfect Binding
- Mechanical Binding
- Saddle Stitching
- Die Cutting
- Folding
- Film Laminating
- Index Tabbing
- Design & Planning
- And More!

Pocket Cover Guidelines

When you want to add a little more value and versatility to your books, pocket covers are a great solution. A pocket inside the cover can be used to hold a wide range of complementary materials, such as a pamphlet or CD-ROM software.

Recessed or Flush

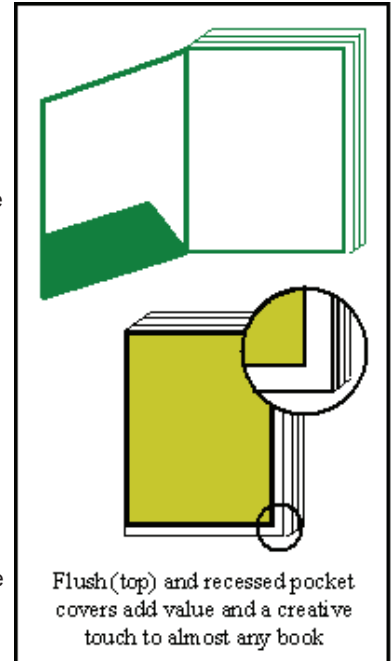
Books with pocket covers can be designed with the covers flush with the text pages, or slightly recessed at the face and foot. Recessed pocket covers should be designed to recess between 1/16” to 1/8” from the text block at both the face and foot. Flush pocket covers are a more popular option than recessed covers, as they offer a cleaner look. However, books with flush covers require a little more technical experience, and will usually require more than one pass to bind and trim properly.

Planning and Design Tips

Books with pocket covers require a little extra planning to turn out just right. Here are a few planning and design factors to keep in mind:

Hinge Score—If your project will have a hinge score, be aware that the design of the pocket may need to be altered to compensate for the pushout from the score. The exact changes vary by project, so be sure to involve your finisher early in the project’s design phase.

Packaging— When stacked, books with pocket covers have uneven surfaces that can produce marking and scuffing if they aren’t properly packaged. To be sure your books maintain their appearance until they reach the end user, be sure to take appropriate packing measures. For example, many pocket cover books benefit from being shrink-wrapped in small quantities, which minimizes friction and still allows your finisher to pack books tightly.



Flush (top) and recessed pocket covers add value and a creative touch to almost any book