

Book Covers For Every Purpose

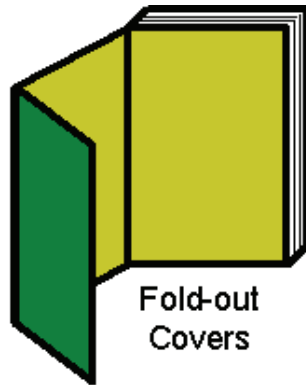
Cover Choices:

Regardless of a book's binding style, there are many ways to dress up its cover. Let the intended function and product utility drive physical form.

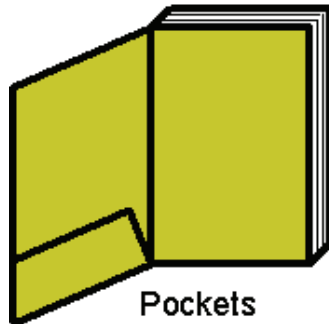
For example, if extra durability is required, film laminate the cover. If you need your book to house loose pages, CD-ROMs or other thin materials, put a pocket on the cover. For projects that have a lot of cover copy, foldouts may be your best option. For eye catching appeal, choose from a wide array of cover options including die cut windows and other shapes, foil stamping, embossing, fold-out perforated BRCs/BREs (business reply cards/envelopes) and more!



TODAY'S TIPS ARE FROM:
Jim Shear, Vice President
Seaboard Bindery



Fold-out
Covers



Pockets



Die Cut
Windows

Binding Styles:

LAYFLAT ADHESIVE BINDING – When planning Otabind projects, keep copy, varnish and other coatings at least 1/2" away from the spine on the inside front and back covers. (Do the same for the first and last text pages of the book block). Since side glue is used to bind the cover to the book block, this 1/2" clearance is needed to avoid the extra hinge scores required by Otabind. Therefore, plan cover copy appropriately. **Saddle stitching** – If your job has a cover foldout (accordions, gate or multiple roll folds), you may need to temporarily hold the form together in the trim-off margin area with either glue or special folder perforating techniques. Temporarily applied glue or perforations will be removed during the final trim. Let Seaboard Bindery know your job requirements in advance.



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the "simple" projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

- Perfect Binding
- Mechanical Binding
- Saddle Stitching
- Die Cutting
- Folding
- Film Laminating
- Index Tabbing
- Design & Planning
- And More!



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MECHANICAL BINDING – Punching into copy is an easily preventable occurrence in mechanical binding. Before you commit ink to paper, ask your bindery how much margin they need to clear the punched holes. In general, most 3:1 (three holes per linear inch) Wire-O projects, as well as plastic coil and plastic comb jobs require a 3/8” spine margin. For 2:1 Wire-O books bulking over 1/2” thick, allow at least 1/2” margin.

Plan Jobs Right:

With so many cover options available, job planning becomes even more critical than ever. Let your friends at Seaboard Bindery help you plan and layout your jobs in the most efficient way possible.