



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

- Perfect Binding
- Mechanical Binding
- Saddle Stitching
- Die Cutting
- Folding
- Film Laminating
- Index Tabbing
- Design & Planning
- And More!

Know Your Book Thickness

In order to effectively plan book binding jobs, both the printer and bindery need to know book block thickness.

PERFECT BINDING

Have you seen a beautifully printed book ruined because color didn't break on the spine as intended? Before planning your next perfect binding job, measure the actual stock!

WIRE-O BINDING

The Wire-O book block danger zone thickness is around 1/2". This is the cusp between 3:1 and 2:1 wire, which is significant because copy position is affected. (3:1 and 2:1 holes sizes are different.)

First, consider PERFECT BINDING. Many production problems can happen if planning and production occur around an incorrect book thickness. For example, if your cover has color breaks on the spine and the text bulk is too thin, your bindery will be forced to “wrap” color onto the back cover. In addition, spine copy will no longer be centered. Conversely, if the book block is too thick, the art won't cover the whole spine.

Different problems occur on WIRE-O projects. First, book block thickness determines the required wire size. Since most wire is preordered to meet tight turnaround schedules, if your job unexpectedly needs a different wire size, valuable time will be lost waiting for new wire.

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The solution is simple. During the planning stage, ask your paper supplier for stock to put together a live BULKING DUMMY. Then, measure it before laying a single drop of ink on paper. Remember: Paper bulk varies by manufacturer and even production lot. DON'T ASSUME ... MEASURE!