



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

- Perfect Binding
- Mechanical Binding
- Saddle Stitching
- Die Cutting
- Folding
- Film Laminating
- Index Tabbing
- Design & Planning
- And More!

Do Your Books Need Emergency Attention?

A knowledgeable binder and finisher can do a lot more than provide high-quality post press production services. They're also adept at making the best of a job where a problem has occurred due to a faulty imposition, a printing error or a myriad of other potential problems. Occasionally, projects do arrive on our floor in need of special attention. That's when we grab our virtual stethoscopes and determine the appropriate treatment measures. Here are the steps we take to make sure your books get proper attention at this critical stage:

STEP

1

Assess the Problem (Preflight) - As soon as any job hits our floor, we inspect it as closely as possible to be sure it matches our estimate and meets our expectations. If a project comes in with a printing or imposition error, our first step is to assess the extent of the problem. If only two pages of a 16-page form are not useable, for example, we may be able to trim off those pages and use the rest. Through the use of creative cutting, folding and handwork, we can then insert those pages once they're reprinted and bind the book at a quality that's seamless to the end user.

STEP

2

Suggest Multiple Solutions - Depending on the specifics of the problem, we will offer several alternative solutions for saving your project. If it's obvious that we'll be punching into copy on a Wire-O book, for example, we may suggest a reprint of only certain pages, or an alternative binding method. Time and budget constraints may also influence which solutions we suggest.

STEP

3

Decision Time: To Reprint or Not Reprint - Unfortunately, some jobs just have to go directly from Step One to the printing press; they simply must be reprinted in order for the finished product to have the quality the end user expects. On the good side, we can often find at least a couple solutions that avoid the time and expense of a reprint - even if the repair will be laborious. Although we do as much as possible to find a viable solution, the decision to reprint should be made by you and your client.