



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the "simple" projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

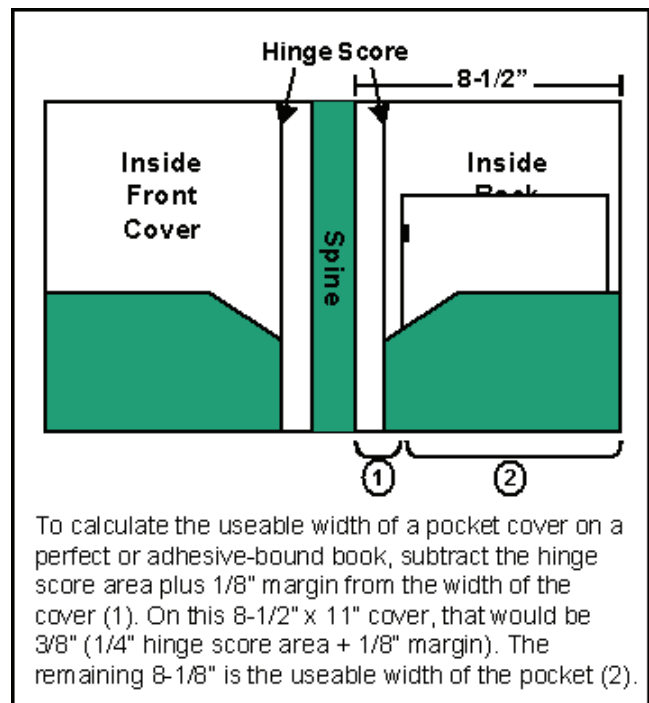
- Perfect Binding
- Mechanical Binding
- Saddle Stitching
- Die Cutting
- Folding
- Film Laminating
- Index Tabbing
- Design & Planning
- And More!

Pocket Cover Planning Tips

Pocket covers are a great way to improve the functionality of almost any book project. They're ideal for adding a CD-ROM disc to a software manual, or a pamphlet of new providers to an insurance catalog.

Here are a few helpful tips to keep in mind when designing books with pocket covers:

Don't ignore hinge scores - On perfect bound and PUR adhesive-bound books, the presence of a hinge score will reduce the useable width of the pocket. Hinge score margins vary by binding style. On perfect-bound books the hinge score margin is 1/4"; on PUR and layflat adhesive-bound books, it's 1/2". To calculate the useable pocket width, subtract the hinge score margin plus an additional 1/8" margin from the width of the cover. For an 8-1/2" x 11" perfect-bound book, this would be 8-1/2" - 1/4" hinge score - 1/8" margin = 8-1/8" pocket width.



Flush or recessed covers are possible - Pocket covers can be designed to appear flush with the text, or undersized 1/16" to 1/8" from both the foot and face of the book. Flush covers are more popular and offer a cleaner look, but may require two passes through the binder to complete on perfect, PUR and layflat adhesive-bound books.