

Printer Friendly / Bindery Unfriendly Layouts

You've won a great printing job. You've worked out the most economical layout. Ready to go on press, right? Not if you haven't talked to your bindery.

“Printer Friendly” May Not Be The Best Layout

There are many jobs where the most printer friendly layouts end up costing more time and money once bindery costs are factored in. Here are some examples:



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

Perfect Binding
 Mechanical Binding
 Saddle Stitching
 Die Cutting
 Folding
 Film Laminating
 Index Tabbing
 Design & Planning
 And More!

1. Choosing too small a sheet for adhesive bound covers. It's natural to want to eliminate paper waste. However, when cramming images on small sheets, make sure your bindery has enough room for “glue traps.” For best production, binders usually prefer 1/8” glue traps on both the head and foot *in addition to normal trims*. If you don't make the proper glue trap allowances, you run the risk of slowing down binder production rates and increasing spoilage.

2. Printing one-up small format saddle stitched books instead of multiple-up. Two-up production increases prepress costs, but more than halves running time on stitching machinery. Usually, you will end up with less overall production cost. Bottom line: Jobs like this should be priced both ways.

3. Tilting cover images to prevent ghosting problems. Instead of cocking a cover image on a small sheet to prevent ghosting, a better solution may be to print on a large enough sheet for a properly sized ink take-off bar. Tilted images require jury rigged jigs on flatbed trimmers, which slow down cutting speeds.

4. Long run parallel signatures printed multiple-up. How would you layout a long run 8-1/2” x 11” four-page form? Four-up on a 23” x 35” sheet? If properly planned, jobs like this can be cut in half, folded two-up and slit. Producing them this way significantly reduces production time on folding equipment.

