

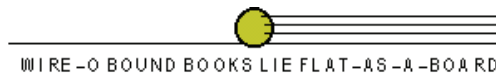
Plan Your Semi-Concealed Wire-O Jobs Right



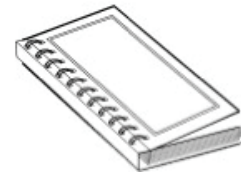
The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

- Services offered:**
- Perfect Binding
 - Mechanical Binding
 - Saddle Stitching
 - Die Cutting
 - Folding
 - Film Laminating
 - Index Tabbing
 - Design & Planning
 - And More!



Good cover designs can improve the appearance and functionality of your Wire-O books. Today, our topic is SEMI-CONCEALED Wire-O: The most popular Wire-O design after split-back covers (separate front and back leaves).



Semi-concealed covers are useful for many applications. If mechanically bound books are to be displayed or sold on bookshelves, avoid split-back designs because their titles are impossible to see. Semi-concealed and fully-concealed designs eliminate this problem.

COVER PLANNING GUIDELINES **

The golden rule of mechanical binding is to first make a BULKING DUMMY. Don't guess because a lot of costly errors can follow. For example, you may layout your cover wrong, have your bindery order the wrong size wire, or incorrectly score and punch the covers.



DETERMINE

1) Wire Size

3:1 WIRE-O SIZES

For book blocks thinner than 1/2", take your book block thickness, add 1/8" and round to the nearest 1/16".

2:1 WIRE-O SIZES

For book blocks 1/2" to 7/8" thick, add 1/8" to bulk and round up to nearest 1/8".

2) Spine Width

Subtract 1/16" from wire size.

Same as 3:1.

3) Cover Width Plus 1/16" Overhang*

Text page width, add Wire-O size, subtract 1/8".

Same as 3:1, except subtract 3/16" instead of 1/8".

4) Cover Score Placement

Place *punching score* 5/16" from the nearest spine score.

Same, but *punching score* is 1/2" away.

* Covers for semi-concealed books tend to pull back which exposes text pages. 1/16" overhang is usually added to minimize or prevent this problem.

** VERY IMPORTANT: These cover planning tips are GUIDELINES ONLY. There are normal deviations that occur on a project-by-project basis. Before punching or scoring your covers, have your bindery make you a complete PRE-PRODUCTION SAMPLE. (At Seaboard Bindery, this service is always FREE!)