



The Seaboard Advantage

At Seaboard Bindery, we have the knowledge, experience and production capabilities to help you turn great ideas into attractive pieces. Even the “simple” projects need advance planning to turn out properly. Involve us early in your project to be sure the final product meets both your demands and those of your clients.

Services offered:

Perfect Binding
Mechanical Binding
Saddle Stitching
Die Cutting
Folding
Film Laminating
Index Tabbing
Design & Planning
And More!

Wire-O Styles

As most know, wire-o is a trade name for generic Double Loop wire binding. It was developed and popularized by the James Burn Company and became the industry standard for double loop binding.

Wire-O binding is quite possibly the most attractive and flexible binding style available. Wire-O books can lay perfectly flat on a table top, or open 360 degrees to be held in one hand. Cover options for Wire-O books are just as flexible. The most popular styles are split back, semi-concealed and fully-concealed provide a printable spine usually found on perfect bound books.

SPLIT-BACK (TWO PIECE COVER) WIRE-O is the most common and economical form of wire-o binding. Nothing fancy, it utilizes separate front and back covers allowing the book to be opened 360 degrees for the ultimate in readability and flexibility.

SEMI-CONCEALED WIRE-O utilizes a wraparound cover that's scored and folded prior to binding. The wire binding elements are partially visible through either the front or back cover. Semi-concealed Wire-O is slightly less expensive than fully-concealed because it uses less paper and is less labor intensive.

FULLY-CONCEALED WIRE-O covers wrap around the book to completely hide the binding elements. Fully-concealed covers are typically comprised of three panels, which can either be glued to the inside back cover of the book, or left unglued to provide space for extra copy. An alternative design is to have the panels wrap around the open (non-bound) edge of the book to provide additional visibility for images or text.



PLANNING AND PRODUCTION TIPS:

Here are a few planning and production tips to keep in mind:

- Get a pre-production dummy: A dummy helps you select the proper wire size and finalize all margins before the cover is laid out. Ask your bindery to supply a pre-production dummy to help with your job planning.
- Avoid punching into type: This is a common yet easily avoidable mistake. For books using 3:1 wire (three holes per linear inch), leave at least a 3/8" margin between the spine edge and the punched holes. For 2:1 Wire-O books, leave at least a 1/2" margin.
- Select a full service provider: A finisher that can perform several related functions in-house gives you plenty of production options. For example, a post press services partner that can die cut, collate, score, fold and Wire-O bind your project under one roof can save you a significant amount of time, money and aggravation.